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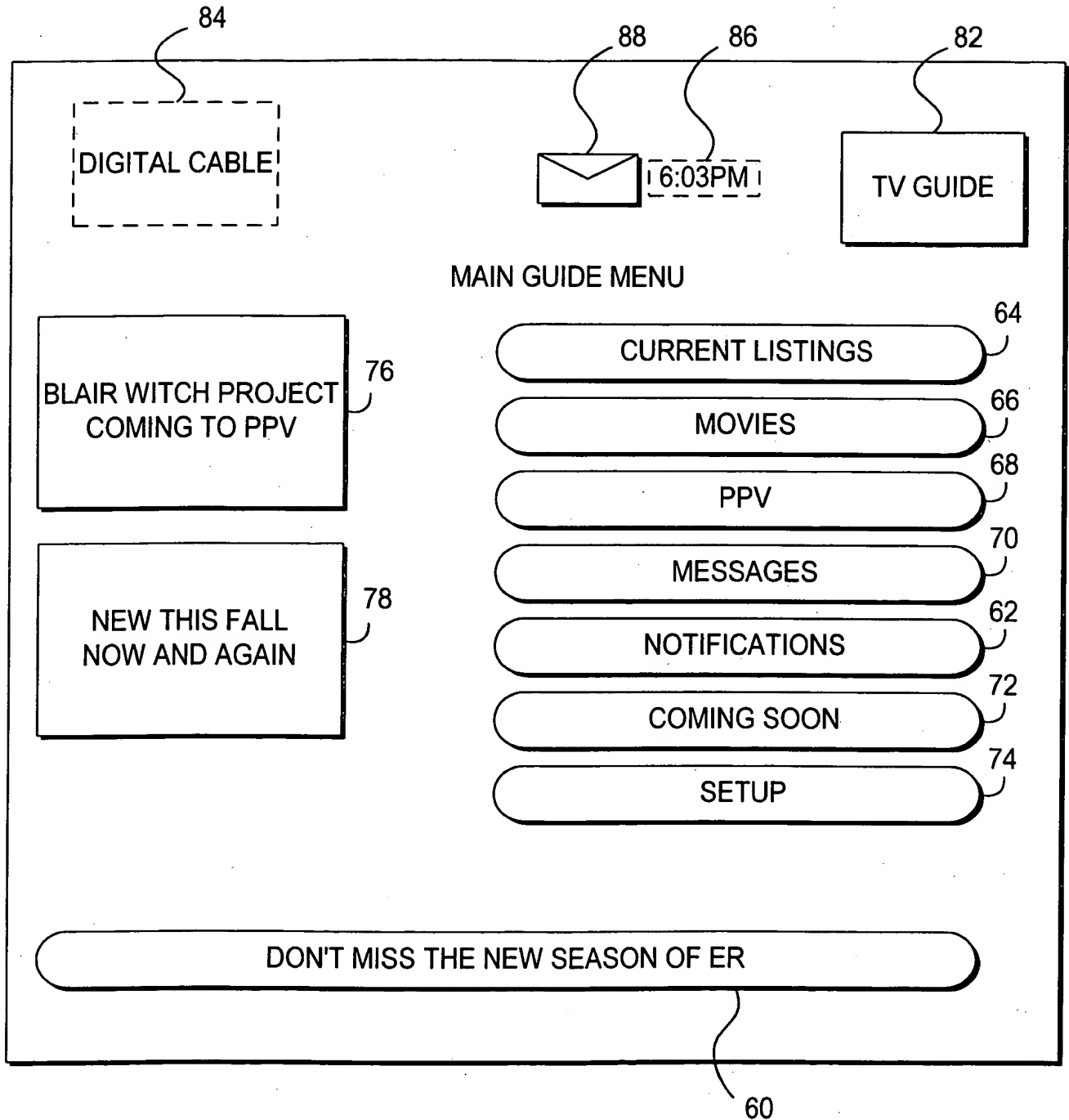


FIG. 2



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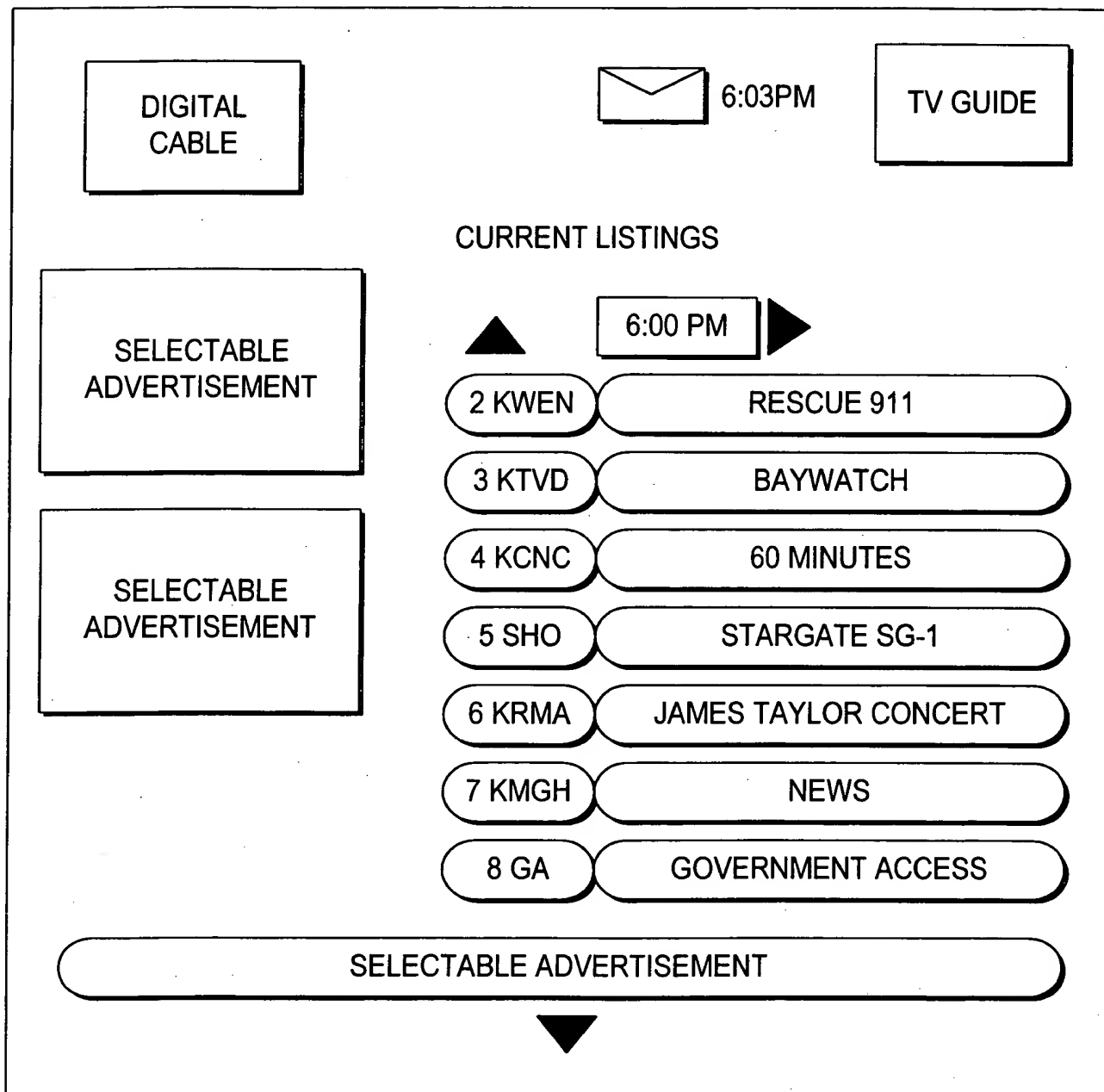
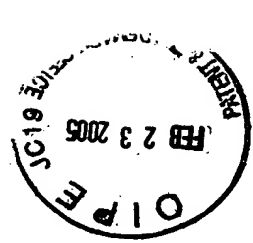


FIG. 3

90



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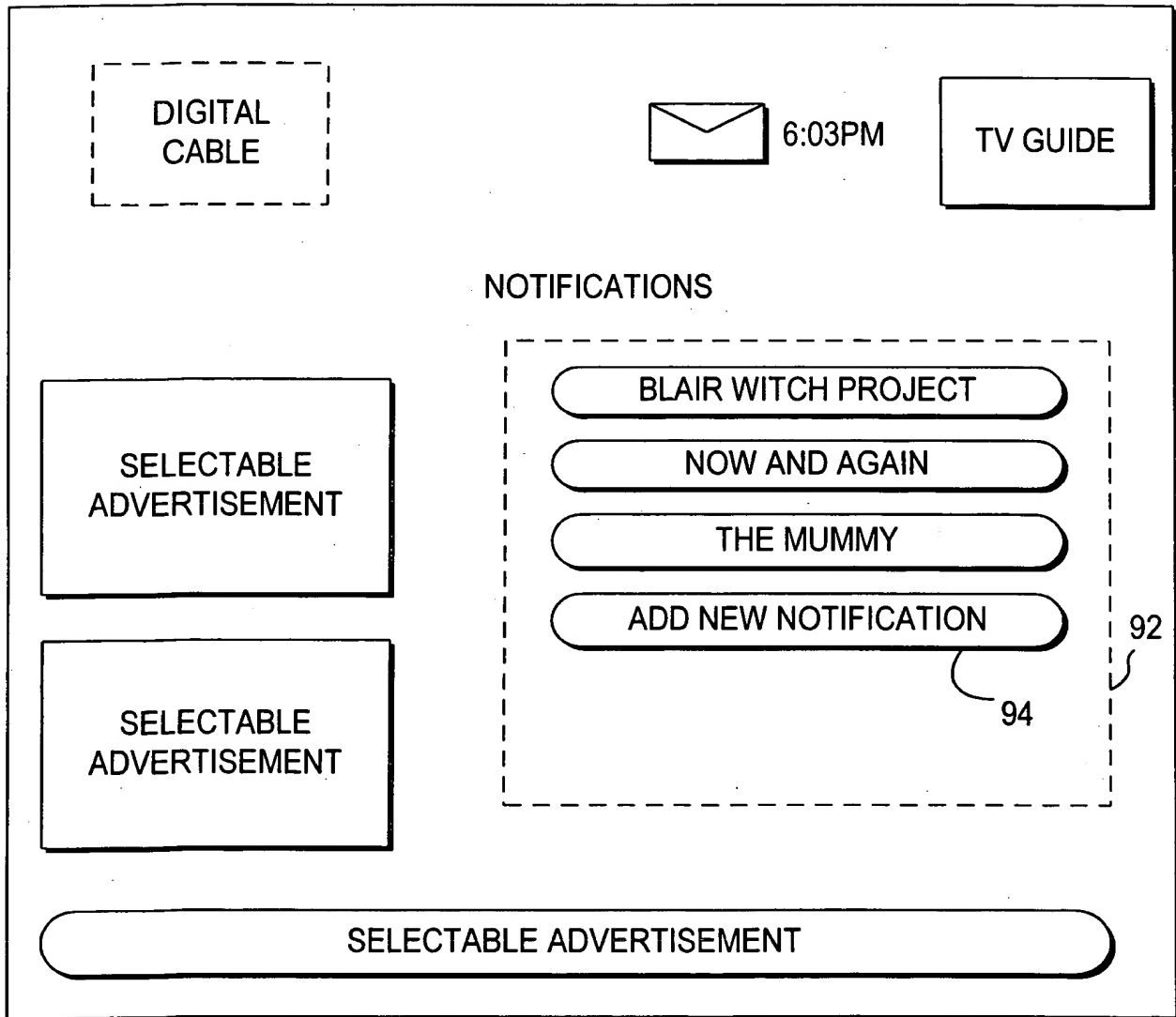


FIG. 4



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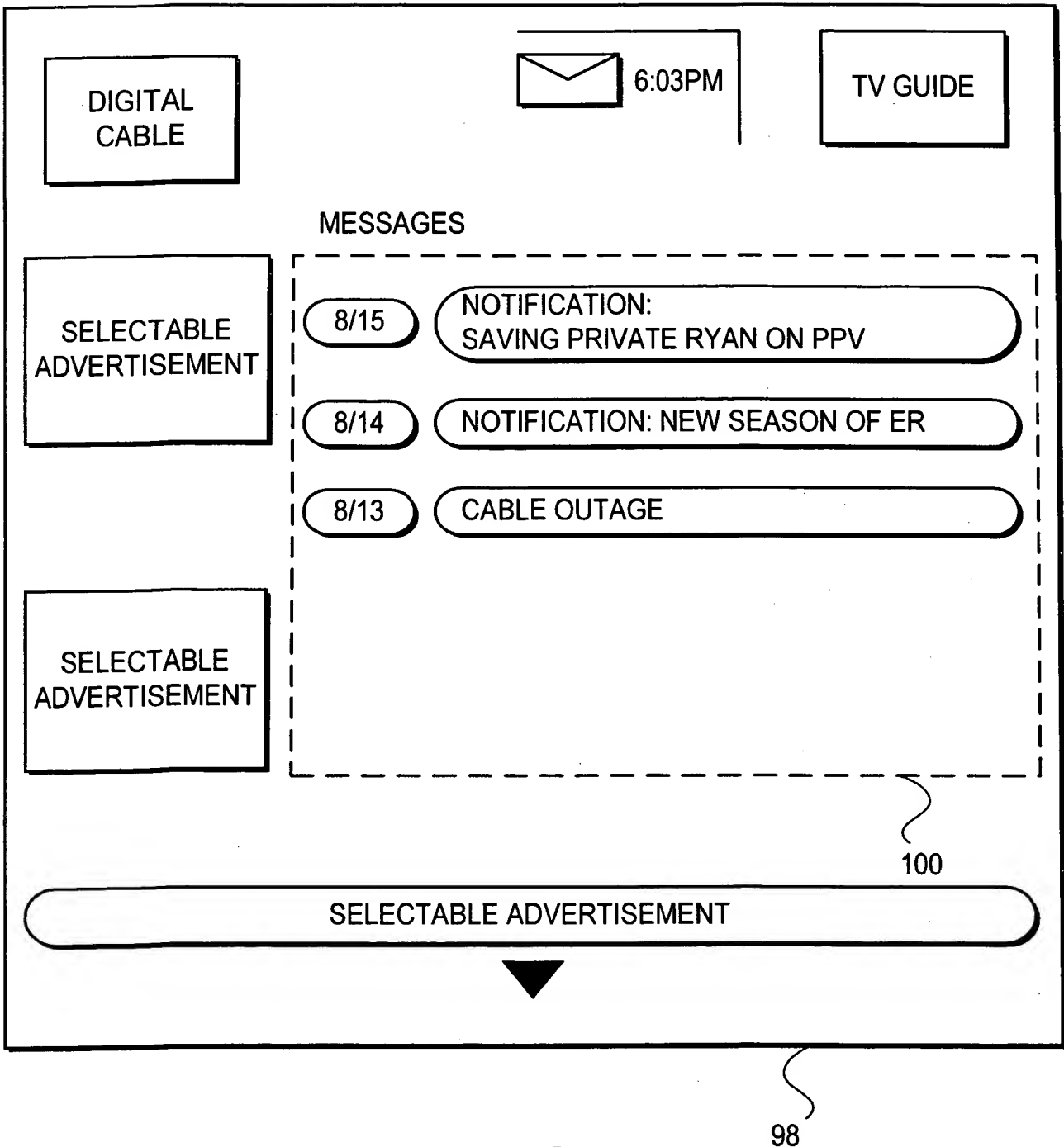


FIG. 5



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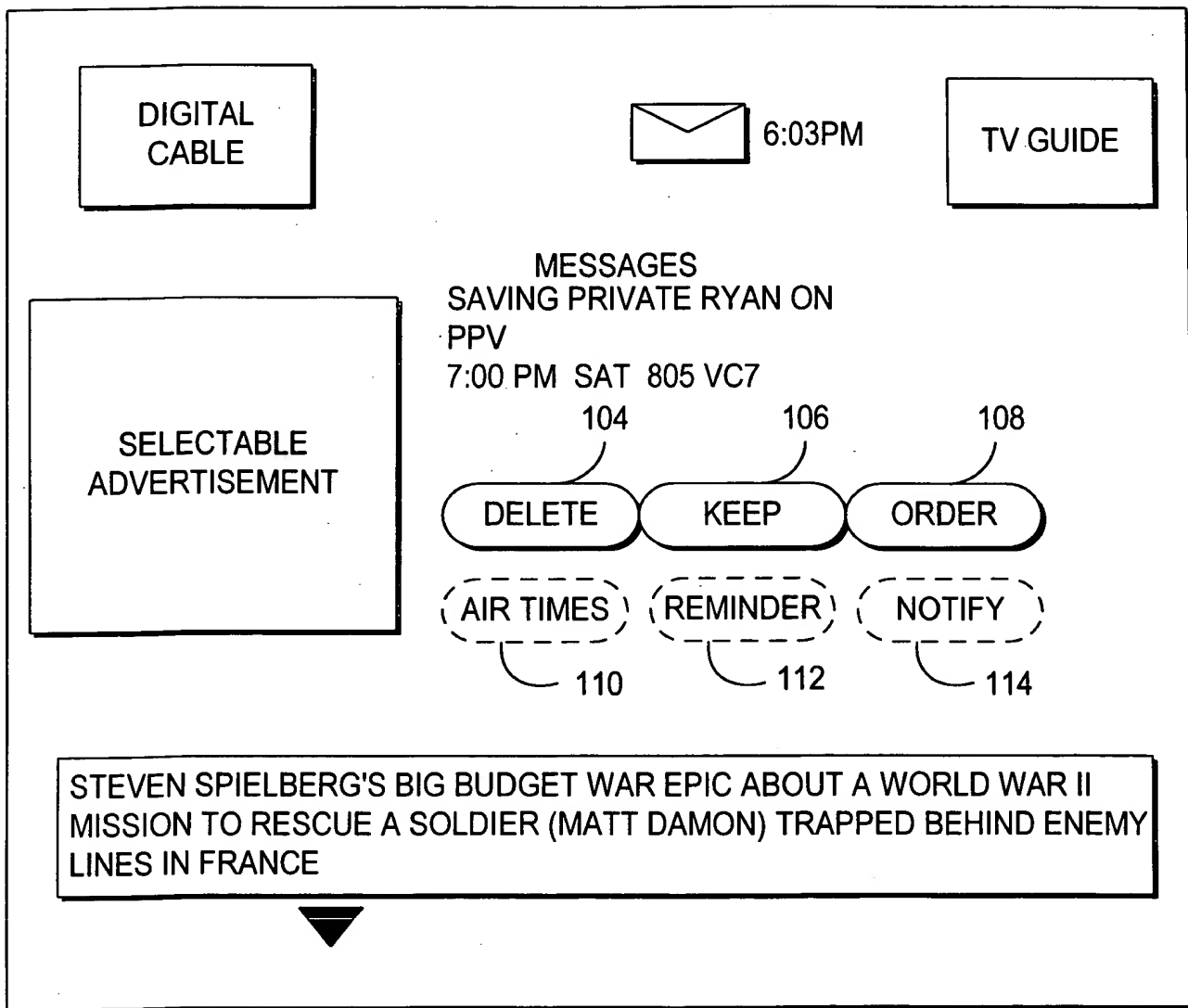


FIG. 6

102



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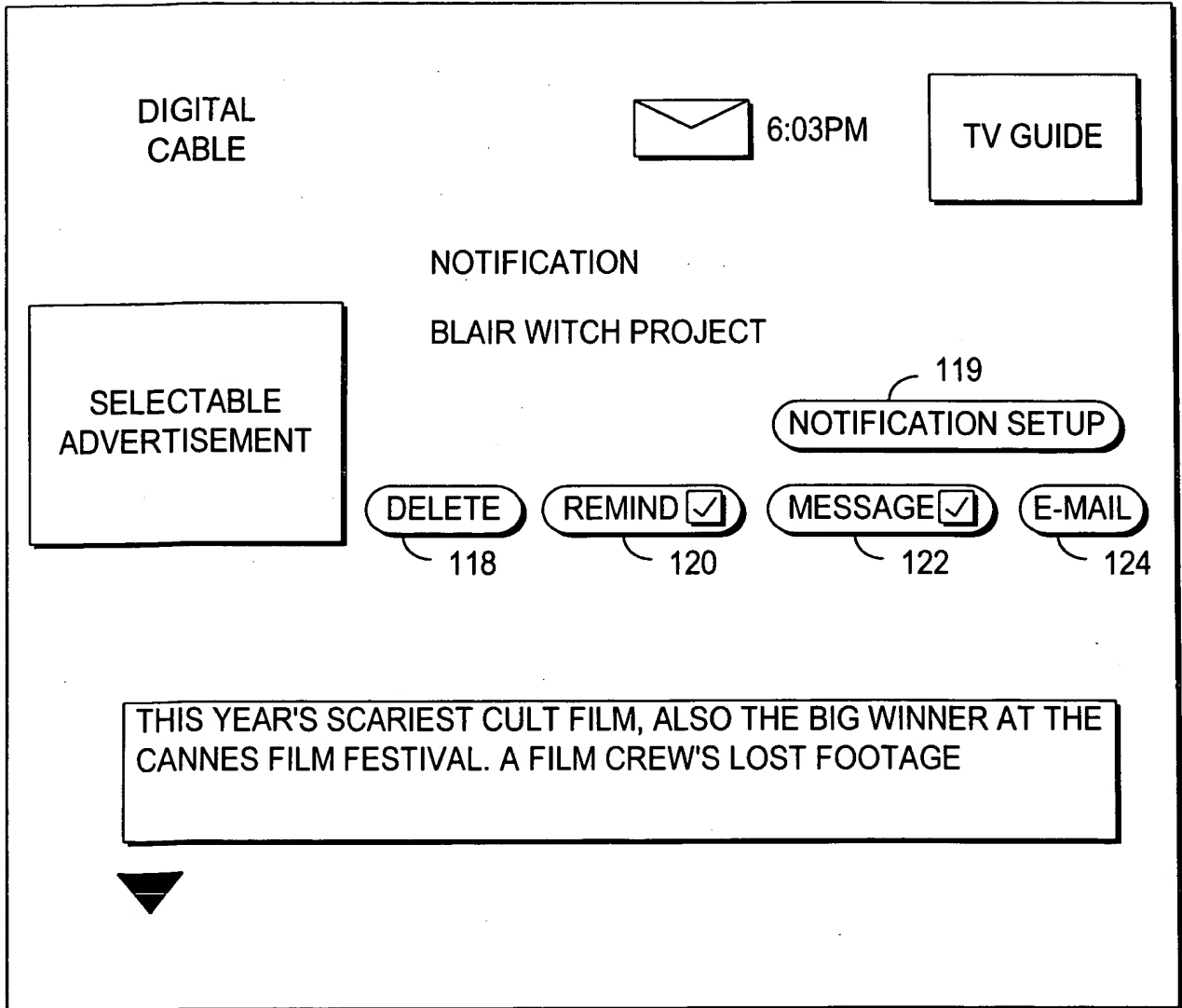



FIG. 7

116



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DIGITAL
CABLE

 6:03PM

TV GUIDE

SELECTABLE
ADVERTISEMENT

REMINDER (SET OR DELETE)
BLAIR WITH PROJECT
WOULD YOU LIKE A REMINDER WHEN THIS
PROGRAM IS ON TELEVISION?

YES

NO

THIS YEAR'S SCARIEST CULT FILM, ALSO THE BIG WINNER AT THE
CANNES FILM FESTIVAL. A FILM CREW'S LOST FOOTAGE




FIG. 8

126



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DIGITAL CABLE

6:03PM

TV GUIDE

SELECTABLE ADVERTISEMENT

MESSAGE (SET OR CANCEL)

BLAIR WITH PROJECT

WOULD YOU LIKE A MESSAGE SENT TO YOU
BEFORE THIS PROGRAM IS ON TELEVISION?

YES NO


FIG. 9

128



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DIGITAL
CABLE

 6:03PM

TV GUIDE

SELECTABLE
ADVERTISEMENT

E-MAIL
BLAIR WITH PROJECT
WOULD YOU LIKE AN E-MAIL MESSAGE
WHEN THIS PROGRAM IS SCHEDULED TO BE
SHOWN ON TELEVISION?

YES NO

ENTER YOUR E-MAIL ADDRESS


FIG. 10

130



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DIGITAL
CABLE

 6:03PM

TV GUIDE

NEW NOTIFICATION

ENTER THE TITLE:

SELECTABLE
ADVERTISEMENT

REMIND

MESSAGE

E-MAIL ☒

FIG. 11

132



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TELEVISION VIDEO

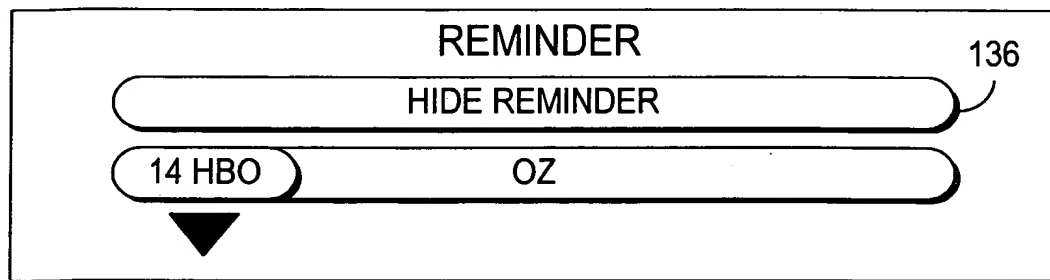


FIG. 12

134



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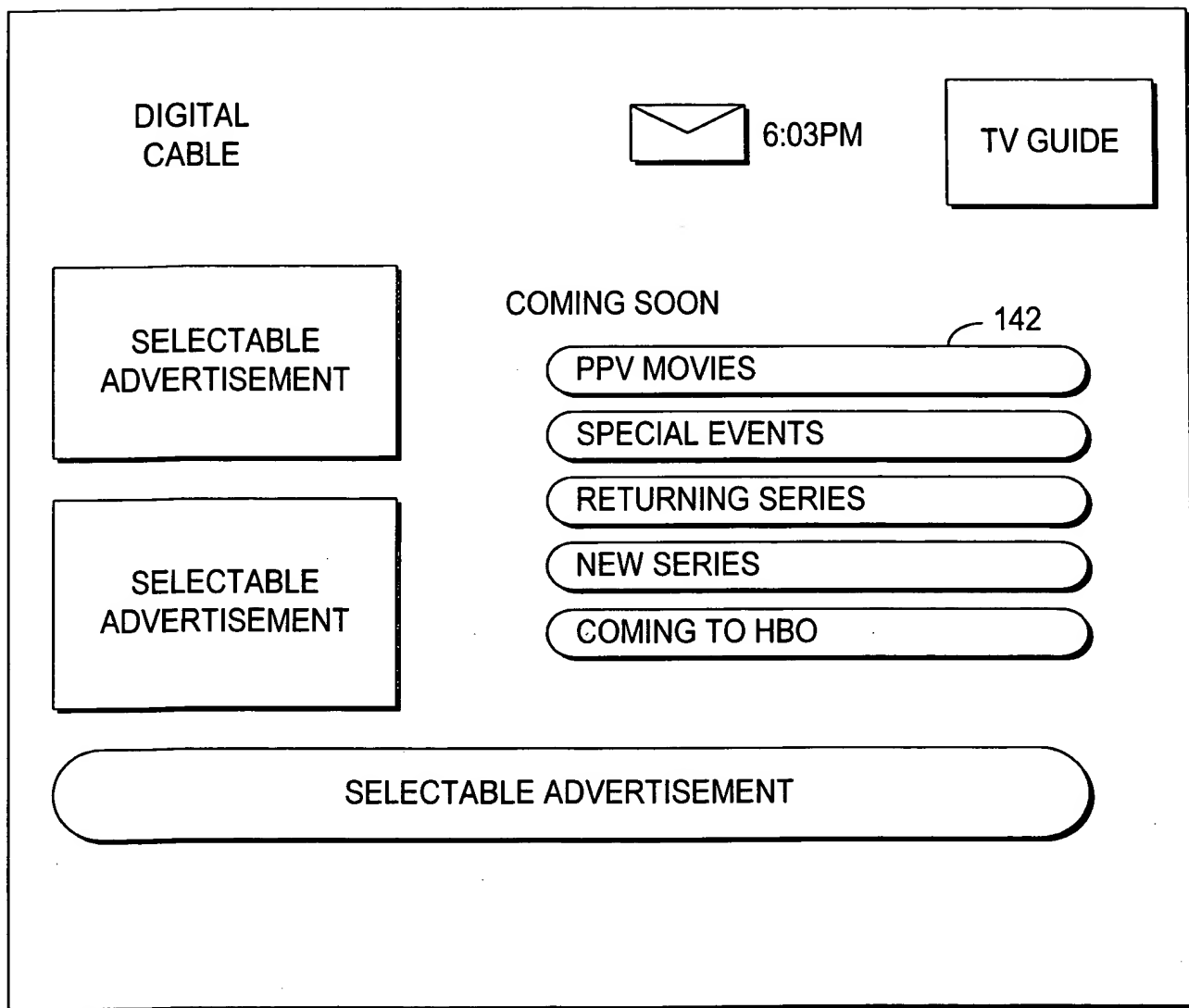


FIG. 13

140



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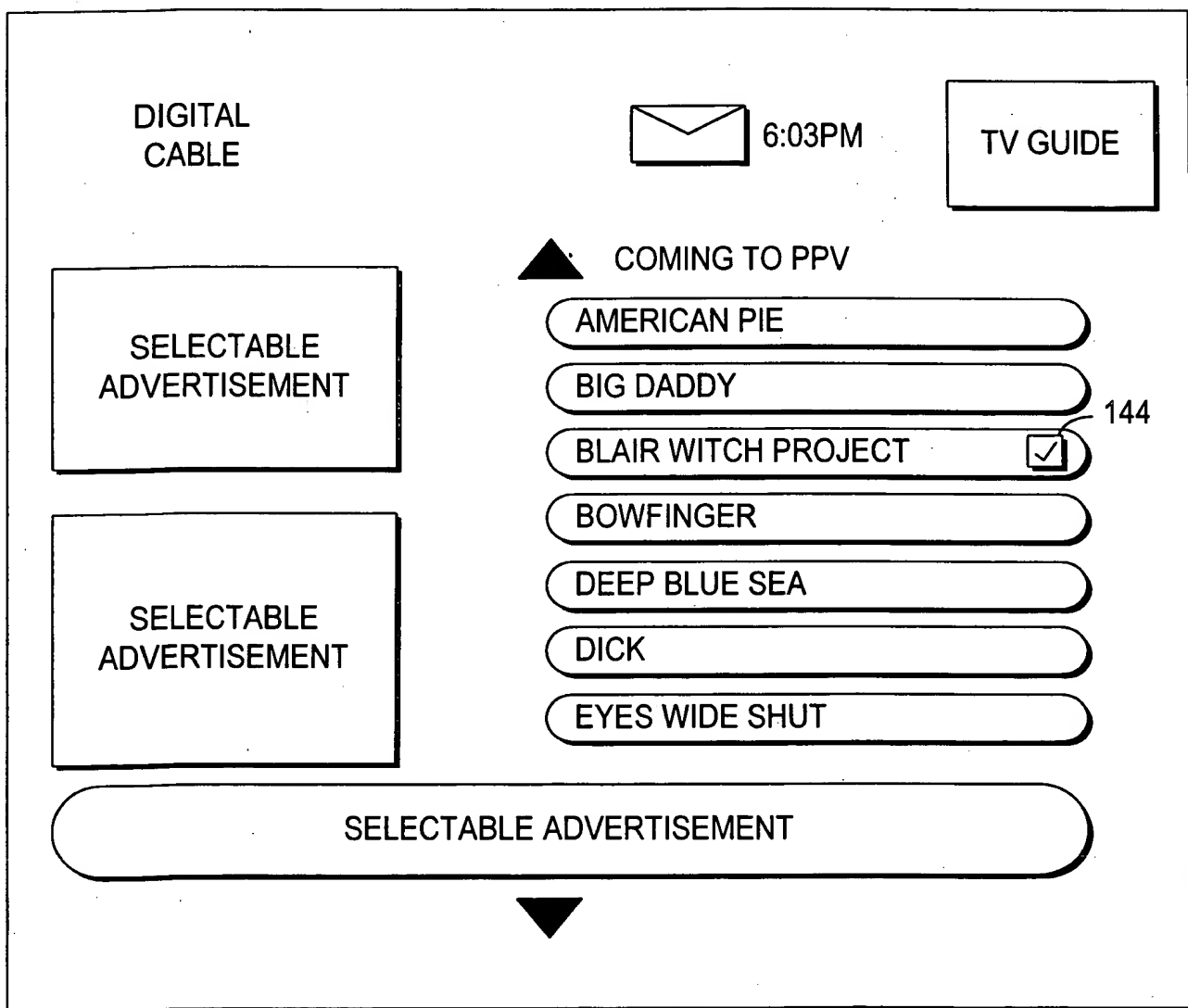


FIG. 14

138



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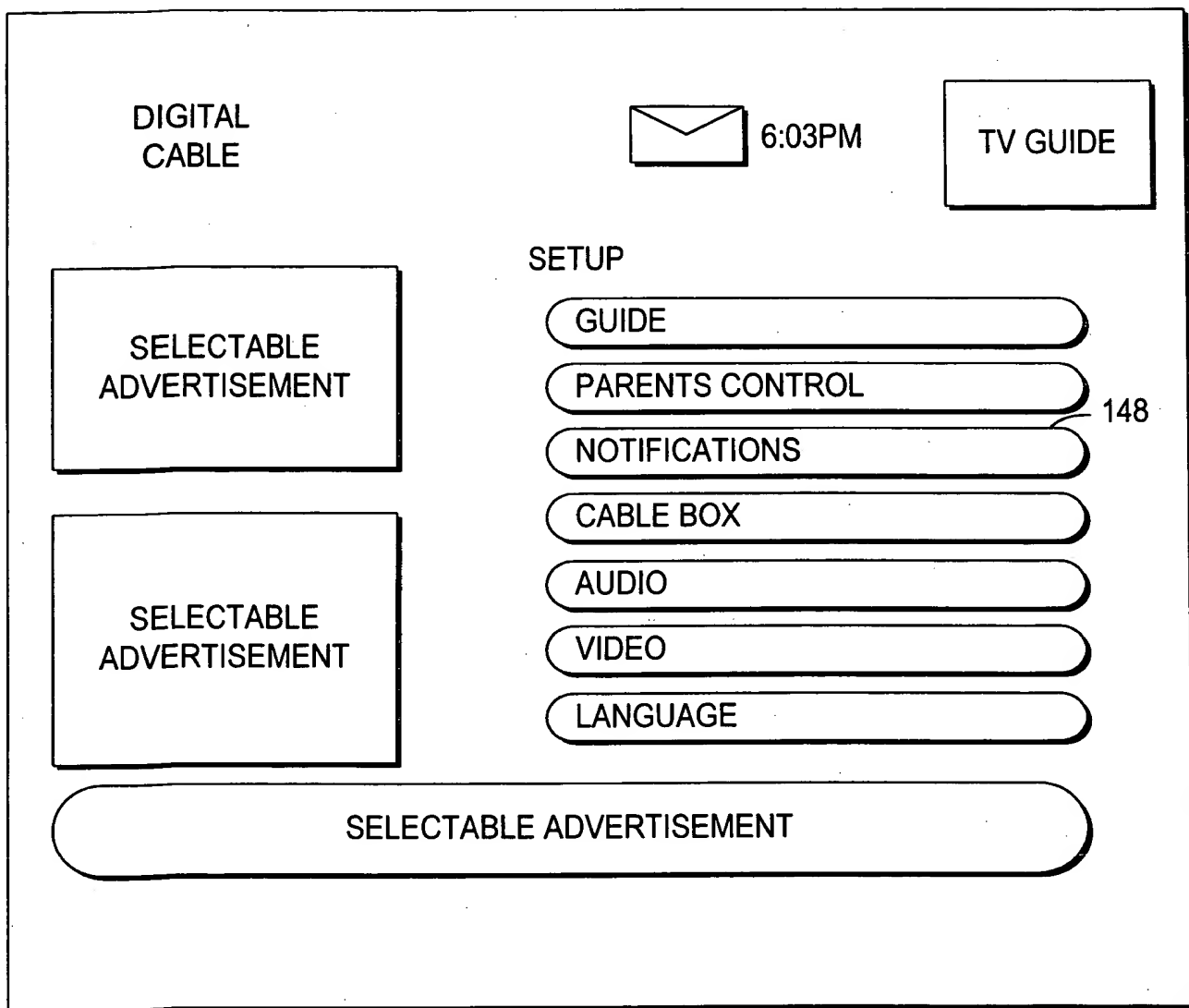


FIG. 15

146



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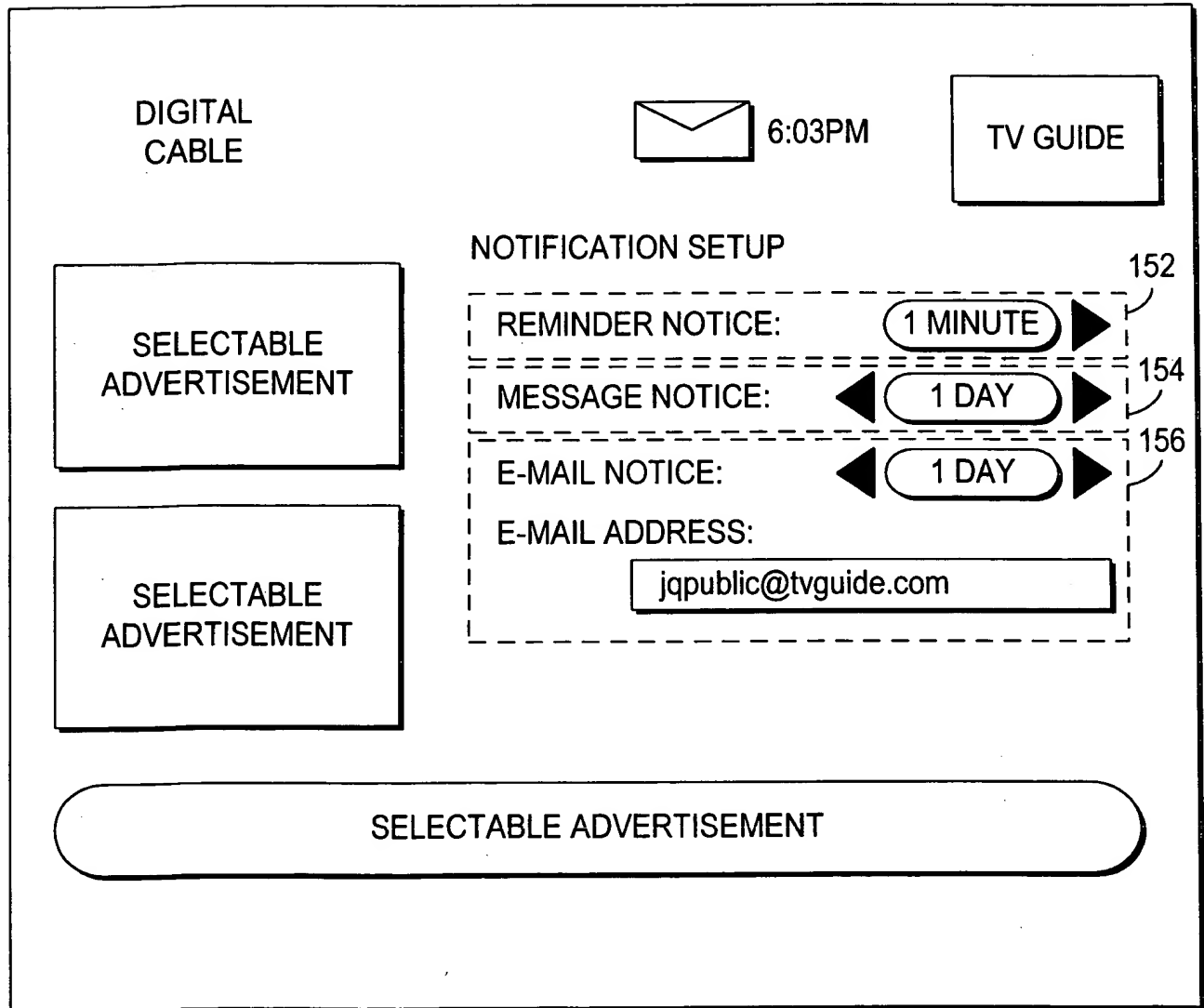


FIG. 16



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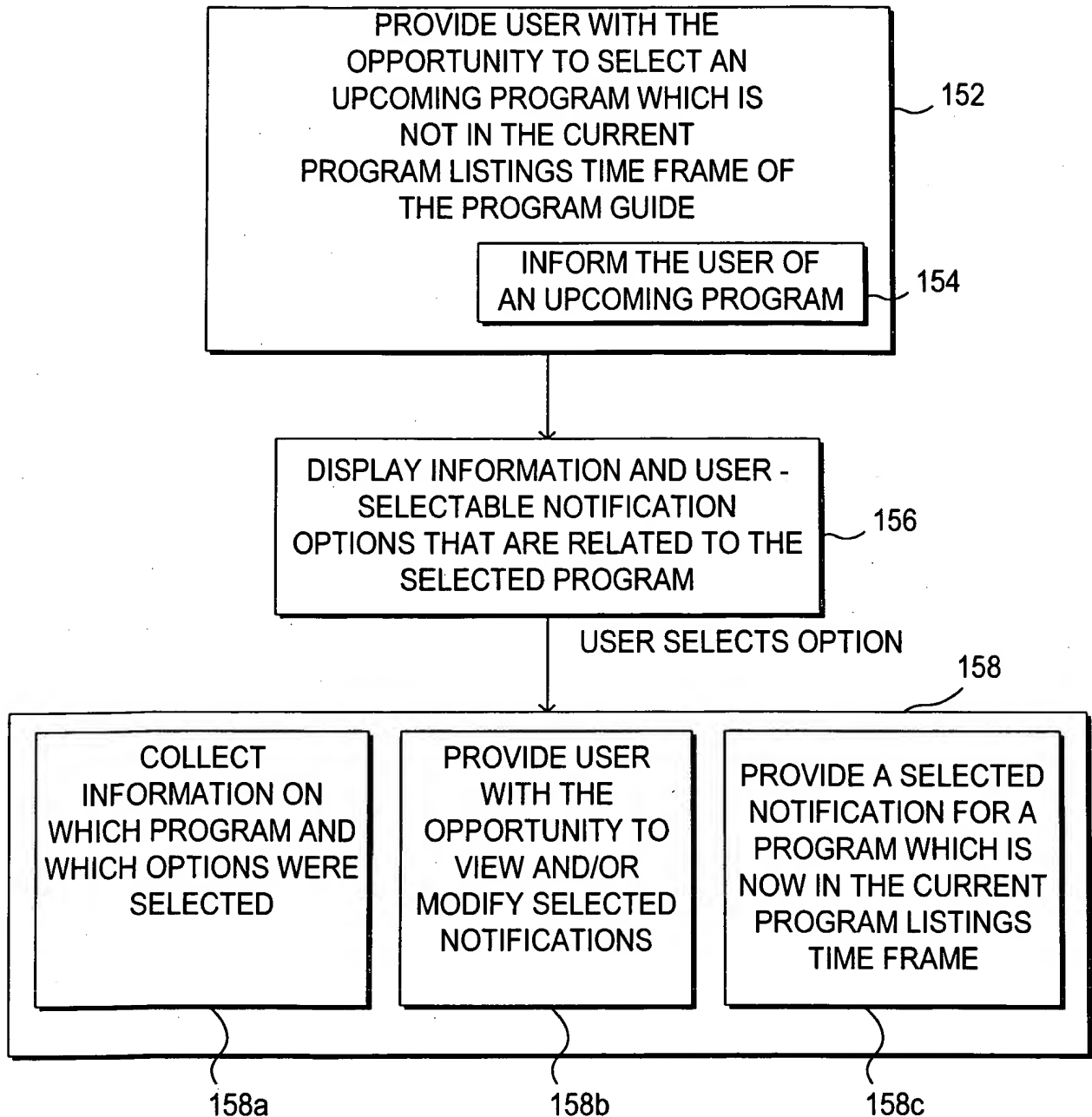


FIG. 17



FIG. 18A

222

218

224

226

234

230

231

233

224

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220

238

236

238

UPN

PREVIEW

TCI

Gillente

SAT 7

1:30PM

2:00

2:30

3:00

2 KCBS

4 KNBC

5 KTLA

6 ESPN

7 KABC

9 KCAL

10 CNN

11 KTTV

12 MTV

13 KCOP

15 FOXA

COLLEGE FOOTBALL ARMY VS. NAVY

COLLEGE BASKETBALL JOHN WOODEN CLASSIC -- ARIZONA VS. UTAH

SYLVESTER & SAVED BY BELL

TWEETY MYS COLLEGE

GOLF

COLLEGE FOOTBALL BIG 12 CHAMPIONSHIP -- TEAMS TO BE ANNOUNCED

PAID PROGRAM

HITCH HICKER

COMPUTER CONNECTION

WMAC MASTERS

REAL WORLD

PAID PROGRAM

TENNIS

WOMAN'S COLLEGE SOCCER

COLLEGE BASKETBALL KANSAS AT UCLA

COLLEGE BASKETBALL

SAVED BY BELL

COLLEGE

PGA GOLF

MAGIC OF CHRISTMAS

MONEYWEEK

INSIDE BUSINESS

GILLIGAN'S ISLAND

REAL WORLD

COMING SOON

PROGRAM SCREEN

CLOSER

LOOK

TIME

CHANNEL

CATEGORY

SEARCH

SELECT DAY TO VIEW

S

M

T

W

T

F

S

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

SELECT TIME OF DAY

EARLY

MORNING

MID-DAY

AFTERNOON

PRIME TIME

LATE NITE

CURRENT

NEW NOTIFICATIONS

VIEW CURRENT NOTIFICATIONS

USER PREFERENCE

PROFILE



19/24

FIG. 18B

310

COMING SOON PROGRAM SCREEN	
TITANIC	312
THE GENERAL	
SAVING PRIVATE RYAN	
* RUSHMORE	



20/24

FIG. 19

410

413

ENTER NAME: 414

ENTER E-MAIL: 418

ADDRESS: 421

ADDRESS 2: 424

430

HOW SOON BEFORE EVENT DO YOU WANT TO BE NOTIFIED?

440

☐ 1 HOUR

☐ 1 DAY

☐ 2 DAYS

☐ OTHER

480

483

SUBMIT

CANCEL

VIEW CURRENT NOTIFICATIONS

NOTIFY ME:

☐ ONCE ONLY

☐ EACH TIME BEING BROADCAST

☐ EACH TIME THIS MONTH.

☐ OTHER



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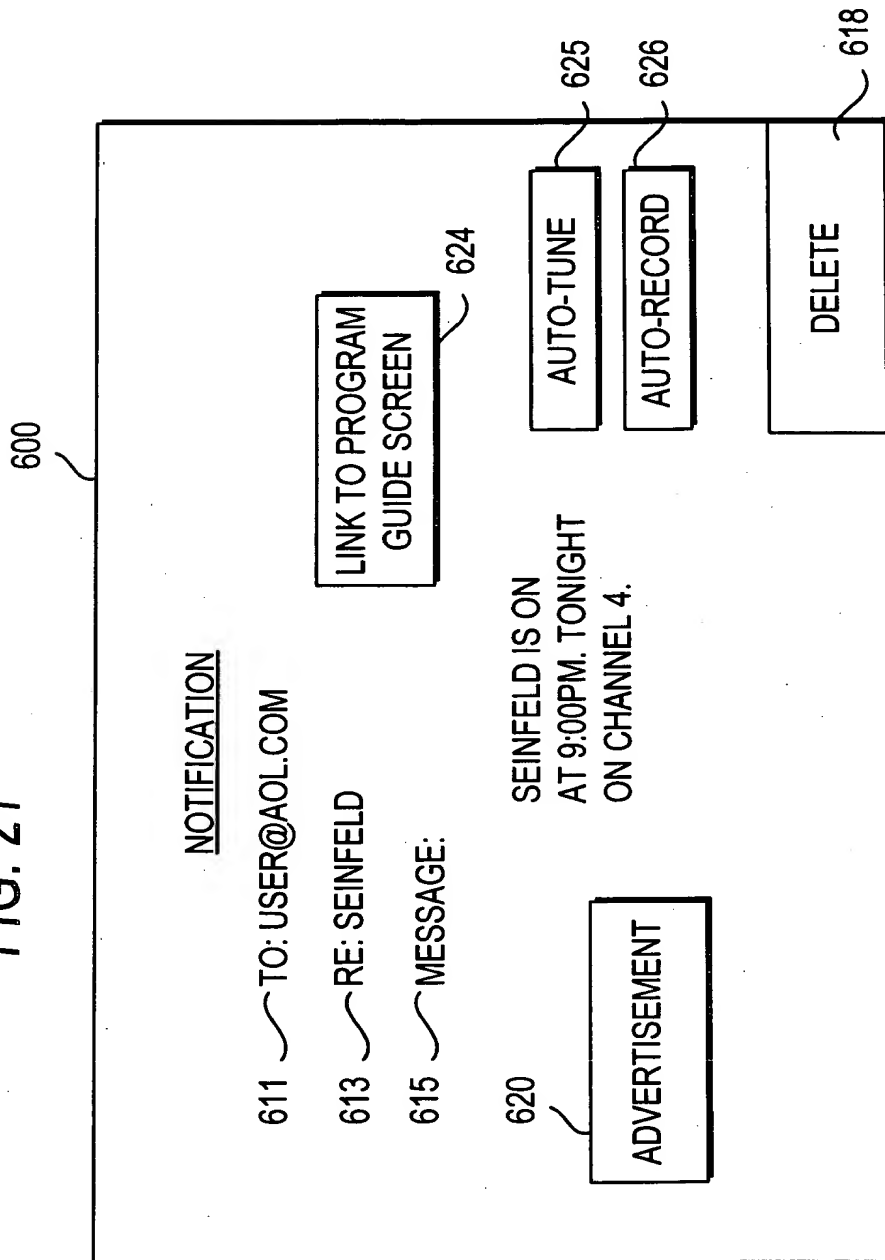
FIG. 20

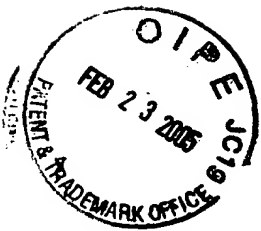
510		513	
NOTIFY, ME EACH TIME:			
FROM:	TO:		
DATE: _____	DATE: _____		
TIME: _____	TIME: _____		
515			
HOW SOON BEFORE EVENT DO YOU WANT TO BE NOTIFIED?			
DAYS: _____			
HOURS: _____			
MINUTES: _____			
517		519	
ENTER		EXIT	



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FIG. 21





23/24

FIG. 22

710

CURRENT NOTIFICATIONS	<u>NOTIFY</u>	<u>SUBMITTED</u>
• EACH TIME	NOVEMBER 1, 1997	AT
• 1 HOUR BEFORE EACH BROADCAST	3:03PM.	
<u>PROGRAM</u>	PRIMAL FEAR	
712		714
CANCEL	EXIT	

713



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FIG. 23

810

NEW NOTIFICATIONS	
<div>813</div> <div>ENTER NAME: <input type="text"/></div> <div>ENTER E-MAIL ADDRESS: <input type="text"/></div> <div>ENTER PROGRAM TITLE: <input type="text"/></div> <div>818</div>	
<div>830</div> <div>HOW SOON BEFORE EVENT?: <input type="radio"/> 1 HOUR <input type="radio"/> 2 DAYS <input type="radio"/> 1 DAY <input type="radio"/> OTHER</div>	<div>824</div> <div>NOTIFY ME: <input type="radio"/> ONCE ONLY <input type="radio"/> EACH TIME THIS MONTH <input type="radio"/> EACH TIME <input type="radio"/> OTHER</div>
<div>840</div> <div>SUBMIT</div>	<div>880</div> <div>VIEW CURRENT NOTIFICATIONS</div> <div>883</div> <div>EXIT</div>